

# LOCAL WALK FUNDRAISER SPOTLIGHT

## MEL'S SUPPORT SQUAD

Cathie Rubbo, team captain of Mel's Support Squad, is the driving force behind some of the more creative Walk MS fundraisers.

"I enjoy coming up with activities and new ways to keep people interested in the cause," says Cathie, who has known Melissa, aka Mel, since high school.

The team was formed after Melissa's diagnosis of MS in 2010. Soon after, the MonSter BaSh was formed. It's an annual fundraiser and costume party at a historic ballroom in Pottstown, PA. There's a live band, a photo booth, plenty of dancing, a raffle and a 50-50.

A night like this wouldn't happen without the local community. Cathie says, "It's very heartwarming to find the local people and businesses that are so willing to support the cause."

Mel's Support Squad also raises money by selling Jell-O shots. "The Jell-O Shot Night is our most creative one," says Cathie.

A local bar allows them to bring in homemade Jell-O shots, which they sell and donate the money they raise to the MS Society.



## MEL'S SUPPORT SQUAD'S JELL-O SHOT NIGHT RAISES FUNDS FOR WALK MS

"There's a lot of research that's gone into which Jell-O shots work and which don't," says Cathie. "The regulars at the bar love it!"

She admits they go a little wild with it. The first time, they had 48 different flavors. Now they've narrowed it down to 15, with creative names like, "The Parrot Head," "The Crazy Redhead," and "The Cherry Bomb" – complete with a cherry in the middle.

Over the years, they've held other events, like a bake sale, a scrapbooking event and a mini golf tournament; they even sold a cookbook with recipes from all of their supporters.

When asking for donations, Cathie admits, "You get a lot of no's. But you get a lot of yeses too." And those yeses make all the difference.

---

**"YOU GET A LOT OF NO'S. BUT YOU GET A LOT OF YESES TOO." AND THOSE YESES MAKE ALL THE DIFFERENCE.**

---