



WALK TO CREATE A WORLD FREE OF MS.

JOIN US TO CREATE
A WORLD FREE OF MS.

February 17, 2024

On May 4, 2024, at Gring's Mill in Wyomissing, supporters will be participating in Walk MS! This is a major fund-raising event for the National Multiple Sclerosis Society which is dedicated to helping those fighting this terrible disease.

Our team – Mel's Support Squad - will again be walking in honor of local resident and Pottsgrove School Teacher, Melissa DeStefano, who was diagnosed with MS in February 2010. The past fourteen years, as a team, we have raised over \$103,000 to help support cutting-edge research and fund local programs that help those closest to us who are living with MS.

The "MS" part of WalkMS stands for multiple sclerosis, an unpredictable, often disabling disease of the central nervous system that disrupts the flow of information within the brain, and between the brain and body.

- MS affects more than 2.3 million people worldwide.
- MS impacts each individual differently. Symptoms range from numbness and tingling to blindness and paralysis.
- There is no cure for MS.

Our team members (walkers) are area residents. We are based in Pottstown and spread throughout this area (New Hanover, Boyertown, Limerick, Collegeville, Earl, Oley, Douglasville, etc.). We are thrilled to be a part of this wonderful event and would like you to join us. Here are some ways we hope you can help.

1. **A - Sponsor: \$250 donation** - your business information will be displayed at our team tent the day of the walk (May 6, 2024) for all participants to see, as well as being prominently displayed as a major sponsor on our team t-shirt, our website's 2024 business sponsors page, our teams facebook event page, email promotions for fundraising events, and our team page on the MSWalk website! We would also be happy to display your brochure(s)/ business cards at the WalkMS event as well as our fund-raising events currently being planned.
2. **B - Sponsor: \$150 donation** - your business will be displayed on our team t-shirts as a prominent sponsor, as well as on our website's 2024 business sponsors page, our teams facebook event page, email promotions for fundraising events, and our team page on the MSWalk website!
3. **C - Sponsor: \$100 donation** - your business will be displayed on our team t-shirts as a sponsor, as well as on our website's 2024 business sponsors page, our teams facebook event page, email promotions, and our team page on the MSWalk website.
4. **D - Sponsor: \$50 donation** - your business will be noted on our website's 2024 business sponsors page, our teams facebook event page, and our team page on the MSWalk website.

We are excited to be a part of this nationally recognized organization. We hope you consider joining our efforts by sponsoring our team. Your support will **not** go unnoticed.

If you should decide to support our efforts, a check can be made **payable to Mel's Support Squad** and mailed to **1900 Detweiler Road, Pottstown, PA 19464**. Once payment is received, a sponsorship receipt will be return to you for your records. Receipt of payment **by April 15th** would be most appreciated. We are tax exempt under section 501(c)(3) of the Internal Revenue Code, so your sponsorship is 100% tax deductible.

Please feel free to contact me at crubbo@comcast.net, or by phone 610-724-4456. I would be happy to stop by should you like to meet with me, or to pick up or drop off any information.

Thank you for your time and I look forward to hearing from you.

Cathie

Cathie Rubbo
Mel's Support Squad

